

14TH PRCI Global Communication Conclave 2020

NOW AT

Bengaluru

In Association with

Bangalore University



March 6 & 7, 2020



PR BEYOND 20:20

14th GLOBAL COMMUNICATION CONCLAVE
MARCH 6 & 7, 2020 | Bengaluru, India



Venue: Gnana Jyothi Auditorium,
No. 11, Palace Road, Near Mysore Bank Circle,
Gandhi Nagar, Bengaluru - 560 009.

Highlights

- ✓ Focus : PR as Reputation Management.
- ✓ Power-packed interactive sessions.
- ✓ Top-notch Speakers - Corporate Captains, media veterans, communication experts from India and abroad.
- ✓ Delegates from PR, Corpcom, Media, Advertising, HR, Marcom, Academicians & Legal professionals.
- ✓ Conclave start at 10 AM — CHANAKYA Awards for National & International Achievers, Entering into PR "Hall of Fame" & "Kautilya Awards" for Young Communicators on 6th March at 6.00 PM
- ✓ 10th Excellence Awards for Corporate Collaterals on 7th March at 3.00 PM

Blast From The Past



News Anchor Rajdeep Sardesai at Mumbai Conclave



Chief Election Commissioner Sunil Arora, Chief Guest @Jaipur Conclave



Facebook APAC Head Ramesh GopalKrishna @Pune Comclave



PTI Joint Editor Barun Jha receiving Media person of The Year Award



Veteran journalist H K Dua addressing Jaipur Conclave



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Bengaluru calling!

PR BEYOND 20:20

Greetings from Public Relations Council of India (PRCI) - the premier body of communication, PR, media, advertising, HR, marketing communication professionals, mass communication teachers and students.

PRCI, in association with the World Communicators' Council (WCC), will hold the 14th Global Communication Conclave at Kochi, Kerala (India) on March 6 & 7, 2020 with theme being PR Beyond 2020.

As we all are aware, 20:20 represents perfect vision. We at PRCI strongly feel that it is time to look beyond perfection since there is always room for improvement. It is not a mere coincidence that the theme will be discussed in the year 2020.

As in the previous 13 Global Conclaves, PRCI will have top notch professionals from Corporates, Communication, Media, Advertising, HR, Marketing and Mass Communication academicians at the 14th Conclave.

Our previous Conclaves have seen an attendance of over 500 delegates. We expect many more numbers in the Manthan of Silicon City.

PRCI will also honour corporates and achievers with its signature Chanakya Awards, 12th in the series and induct professionals into the unique PR Hall of Fame. The Conclave will also recognize talent with the much sought after PRCI Excellence Awards, 10th in the series.

We will also bring out our highly professional in-house magazine CHANAKYA.

Inviting you to join us at the 14th Global Communication Conclave and contribute your thoughts on taking the profession beyond perfection.



A word about WCC: Promoted by PRCI, WCC aims to be a one-stop Global Knowledge Powerhouse in mass communication. WCC will endeavor to integrate communication organisations and professionals globally for sharing knowledge and contribute to the exchange of ideas and experiences to communicate for a better world, as the motto says.

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